# CV - Jane Smith

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## Summary

Results-driven marketing professional with 5+ years of experience in digital marketing, content strategy, and brand management.

## Skills

- SEO & SEM

- Social Media Marketing

- Google Analytics & Ads

## Experience

Marketing Manager – XYZ Media (2019 - Present)

- Developed and executed digital marketing campaigns

- Increased social media engagement by 40%

## Education

MBA in Marketing – ABC University (2018)